

## Message Text

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PAGE 01 WINNIP 00173 121839Z

ACTION EUR-12

INFO OCT-01 ISO-00 EURE-00 PM-04 NSC-05 SP-02 SS-15

INR-07 L-03 EB-07 /056 W

-----121847Z 068416 /44

P 121510Z MAY 77

FM AMCONSUL WINNIPEG

TO AMEMBASSY OTTAWA PRIORITY

INFO SECSTATE WASHDC PRIORITY 1902

UNCLAS WINNIPEG 173

E.O. 11652: N/A

TAGS: OGEN, CA

SUBJECT: DRAFT OF AMBASSADORS MAY 18 SPEECH

REF: OTTAWA 3653 AND WINNIPEG 172

1. HERE ARE SOME MORE SUGGESTIONS:

2. PARA 4: CHANGE "... GOOD RAIN LAST WEEK" TO "... GOOD RAIN TWO WEEKS AGO".

3. PARA 30: AFTER "... MANY OF YOUR DAKOTAN NEIGHBORS ..." INSERT "SOME OF WHOM ARE HERE TONIGHT ..." (FYI: REPRESENTATIVES OF GRAND FORKS, NORTH DAKOTA, CHAMBER OF COMMERCE WILL BE IN AUDIENCE.)

4. PARA 34: AFTER "LET ME TURN TO GRAINS." INSERT " AND HERE, I NOTE THAT LAST OCTOBER THE WINNIPEG CHAMBER OF COMMERCE STAGED A SPECIAL COMMEMORATION OF THE CENTENNIAL OF THE FIRST SHIP-MENT OF WHEAT FROM WINNIPEG. ON THAT OCCASION, YOUR PRESIDENT, NORM COGHLAN UNDERLINED THE TREMENDOUS IMPORTANCE OF THE AGRICULTURAL FOUNDATION TO THE PRAIRIE ECONOMY. THE SAME IS OBVIOUSLY TRUE ON OUR SIDE OF THE BORDER."

5. MANITOBA LT-GOV "BUD" JOBIN WILL ALSO BE AT HEAD TABLE.

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A FORMER MAYOR OF LIN FLON (A MINING TOWN IN NORTHWEST MANITOBA) HE NEVER MISSES AN OPPORTUNITY TO PROMOTE HIS CITY AND ITS TROUT FESTIVAL. HE TAKES SOME GOOD-NATURED RIBBING ABOUT THIS, AND FOLLOWING, ALTHOUGH A BIT LONG, MIGHT BE USED AS PART OF OPENING REMARKS: "FROM YOUR ANNUAL REPORT, IT IS EASY TO SEE THAT THE WINNIPEG CHAMBER HAS HAD A PARTICULARLY ACTIVE YEAR. I ESPECIALLY APPLAUD YOUR INITIATIVE TO SET UP AN ENERGY COMMITTEE

TO FORMULATE A COMPREHENSIVE POLICY STATEMENT ON THIS VERY IMPORTANT SUBJECT.

ANOTHER TRADITIONAL ROLE OF CHAMBERS OF COMMERCE IS TO ADVERTISE THE ATTRACTIONS OF THEIR CITY. I UNDERSTAND THAT YOU HAVE HAD CONSIDERABLE SUCCESS IN ATTRACTING YOUR NEIGHBORS TO THE SOUTH, AND I AM TOLD THAT ON WEEKENDS, THIS INN AND OTHER SIMILAR ESTABLISHMENTS IN WINNIPEG, OFTEN HAVE MORE OF MY COUNTRYMEN THAN YOURS. THIS IS THE WAY IT SHOULD BE AS WINNIPEG HAS MANY ATTRACTIONS AND MANY ADMIRERS TO TELL ITS STORY.

BUT, WHEN IT COMES TO EFFICIENCY IN ADVERTISING, WE CAN ALL TAKE A LEAF FROM YOUR LIEUTENANT GOVERNOR'S BOOK. I HEAR HE IS ALMOST A ONE-MAN CHAMBER OF COMMERCE IN PROMOTING HIS CITY'S TROUT FESTIVAL. WHEN IT COMES TO FLOGGING FLIN FLON, YOUR HONOR, THERE'S NOBODY BETTER.".  
HUTSON

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## Message Attributes

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**To:** OTTAWA  
**Type:** TE  
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